

demonsaw

Saving Cyberspace by Reinventing File Sharing

Eijah



The Modern Internet

The Price of Convenience

"...One can easily remain free of even the most intense political oppression simply by placing one's faith and trust in institutions of authority."

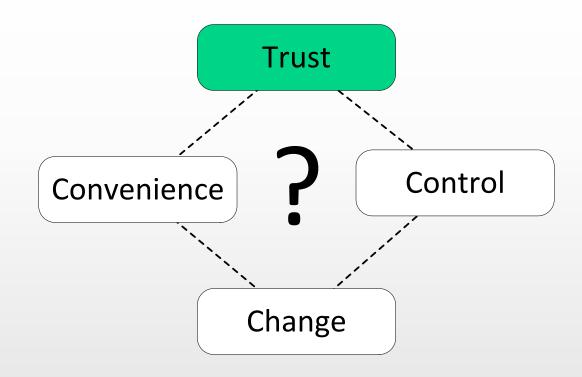
- Glenn Greenwald

"When I am afraid, I put my trust in you."

- Psalm 56:3

A State of Trust

- Technological Innovation
 - Open source
 - Web and data standards
 - Shared protocols
 - Interoperability
- Benefits
 - Cost effective applications
 - Faster time-to-market
 - Cross-domain content
 - Convenience





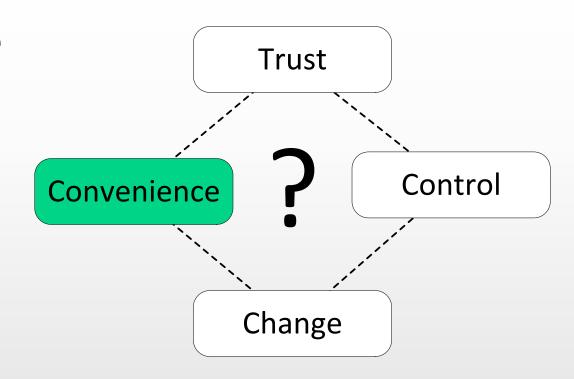
A State of Convenience

Benefits

- Improved application usability
 - Google/FB login
- Everything at our fingertips
 - Multiple devices linked to accounts
- Simplification
 - Ease of cross-domain navigation

Concerns

- Privacy
- Anonymity
- Potential for abuse
- Loss of control





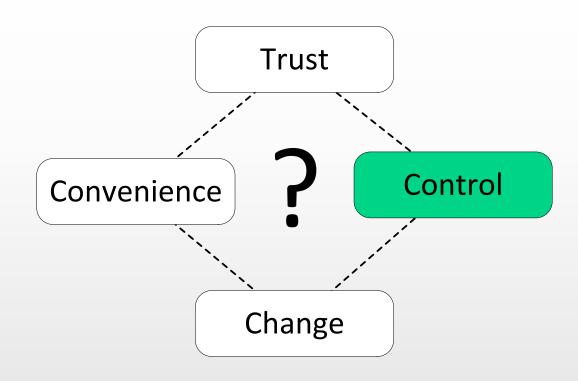
A State of Control

Questions

- Who owns our data?
- Are we simply a source?
- Are we greater than the sum?

Loss of Control

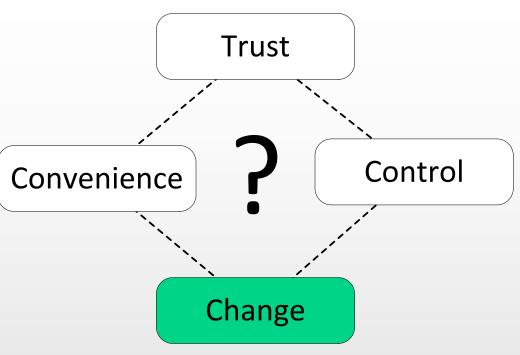
- Data retention and oversight
- Legal compliance
- Security breaches
- Overall transparency
- The bottom line





A State of Change

- The Truth
 - Convenience doesn't require trust
 - No need to give up control
 - The power to change the world
- The Path Forward
 - Become advocates for distrust
 - Break the mold of old and stale thinking
 - Create something secure and beautiful
 - Open up the Internet for Digital Self Expression





A Brief History

From FTP to μTorrent

"The increase of disorder or entropy is what distinguishes the past from the future, giving a direction to time."

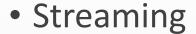
- Stephen Hawking, A Brief History of Time

"Information is power. But like all power, there are those who want to keep it for themselves."

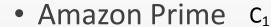
- Aaron Swartz

Centralized Model

- Client-Server
 - S/FTP
 - Usenet
 - IRC
- File Systems
 - NTFS
 - Samba
 - NFS
- Web-Based
 - MediaFire
 - Mega(upload)
 - RapidShare





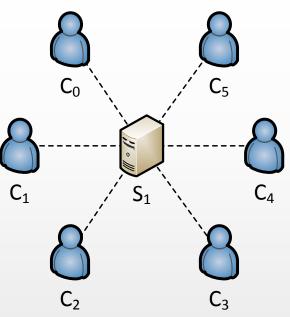




- Revision 3
- Crackle
- Hulu (+)
- Aereo (RIP)



- Microsoft Azure, OneDrive
- Amazon Web Services
- Google Drive
- Dropbox

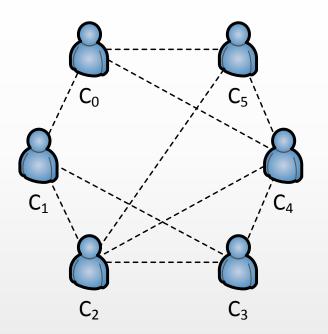




Decentralized Model

- Peer-to-Peer
 - BitTorrent
 - Instant Messenger
 - IRC (DCC)
 - Napster
- Content Distribution
 - Rsync
 - Plex
- Streaming
 - XBMC
 - Chromecast
 - DLNA





File Sharing Problems

Insecure

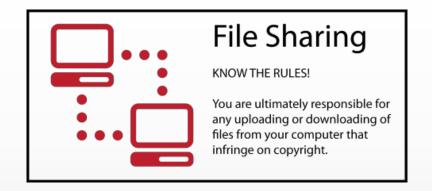
- Trust a 3rd party source
- Reveal your identity
- Legality issues

Inflexible

- Available everywhere at all times?
- Force-sync content across all devices?
- What if I'm offline?

Inconvenient

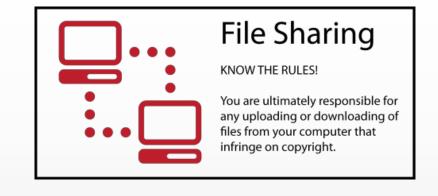
- Watch the show that I am paying for
- Ads are an antiquated revenue model





File Sharing Problems

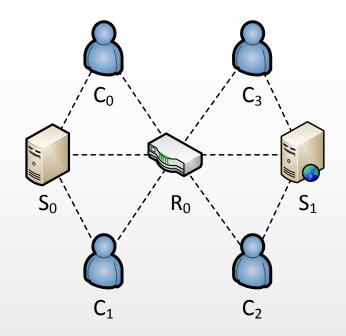
- Unreliable
 - Exclusive content and licensing disputes
 - Network outages
 - Not enough seeds
- Expensive
 - Dropbox
 - The Cloud
 - Netflix, Amazon Prime
 - HBO Go
- Unfair
 - Not all usage patterns are the same
 - Acquisition vs. Aggregation





Hybrid Model

- Inadequacy Breeds Innovation
 - Created a niche market for solutions
 - VPN's, proxies, firewalls
 - Darknet, PeerBlock, Tor
 - Local AP's
 - Cure the symptoms, not the problem
- Reinventing File Sharing
 - Leverage the power of our Internet access
 - Create a hybrid model
 - The best of the Centralized and Decentralized models
 - Secure, anonymous, free, everywhere





A Recipe for Change

From Lemons to Fruity Juice

"If you want to achieve something, you build the basis for it."

- Noam Chomsky

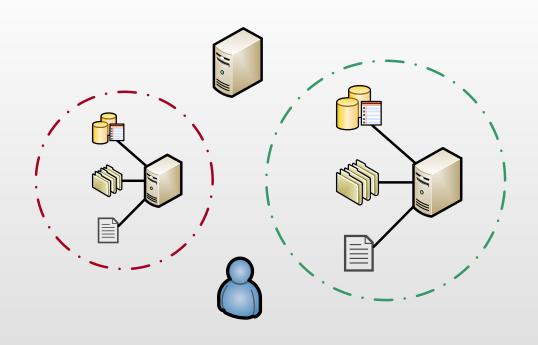
"The only way to keep a secret is to never have one."

- Julian Assange

1) Authoritative Source

Saving Cyberspace means that we need to reclaim the Authoritative Source

- Overview
 - Primary repository of trusted data
 - Give away the Authoritative Source...
 - Give away the control of our sensitive data
- Data
 - The foundation of file sharing
 - First to be secured
 - Last to be compromised
 - The price of online data storage
 - Should never leave our control

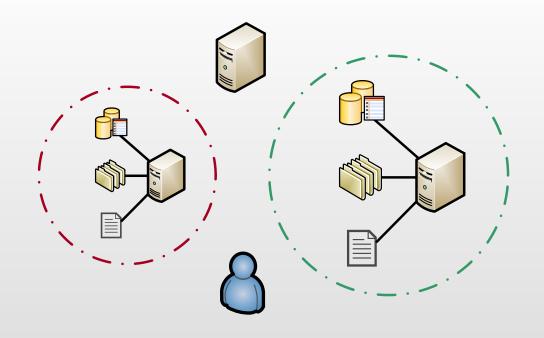




1) Authoritative Source

Saving Cyberspace means that we need to reclaim the Authoritative Source

- Including...
 - The power to protect what's ours
 - The certainty that our data is protected
 - The choice to respond to attacks
 - The ability to remain anonymous
- The Solution
 - Take responsibility
 - Reclaim the Authoritative Source
 - Do what companies continue to fail at
 - Secure our data





2) Stateless Authentication

Saving Cyberspace means that we will need to redefine authentication

Overview

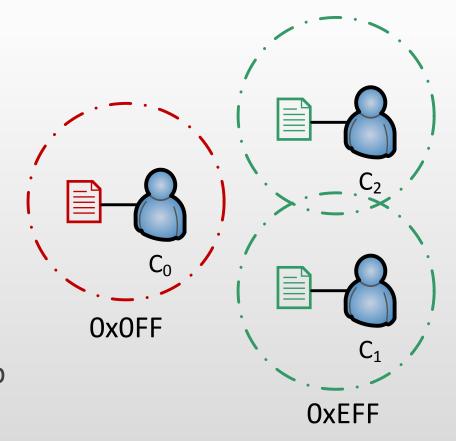
What does it mean to authenticate?

Stateful

- Data storage
- Antiquated and unnecessary
- Rely on trusted 3rd parties

Stateless

- Form of shared secret authentication
- Mutual coexistence by shared knowledge
- Shared secret is obvious to a very specific group
- No registration process or data storage
- Dynamic encryption algorithms can be used
- Benefits

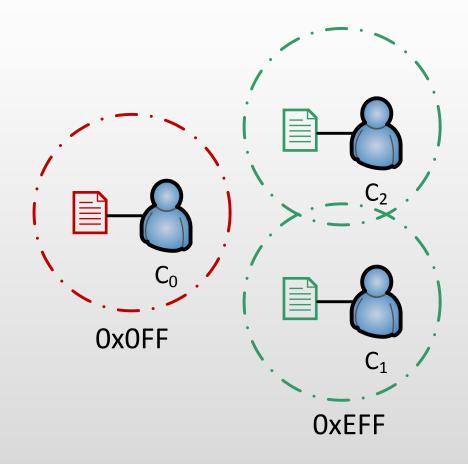




2) Stateless Authentication

Saving Cyberspace means that we will need to redefine authentication

- The Solution
 - Redefine what it means to authenticate
 - Create temporary trust
 - Social network shared secrets
 - No data is stored
 - Loss of security becomes insignificant
 - Transitory nature of stateless authentication
 - Ability to quickly alter dynamic encryption scheme





3) Modular Security

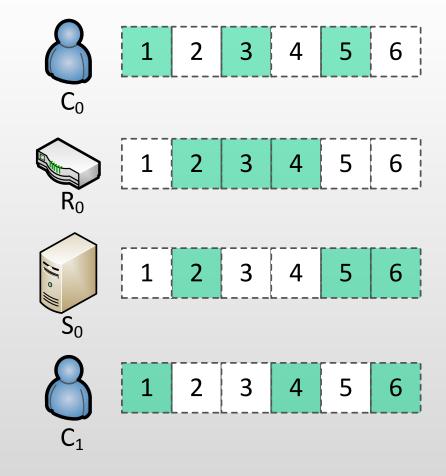
Saving Cyberspace means that we will need to implement a modular approach to security

Overview

- Based on Layered Security
- Division of authority and separation of duties
- Double-blind
- Inability to store complete secrets

Existing Applications

- Tempting targets for takedown
- Too many single points of failure
- Reveal too much information





3) Modular Security

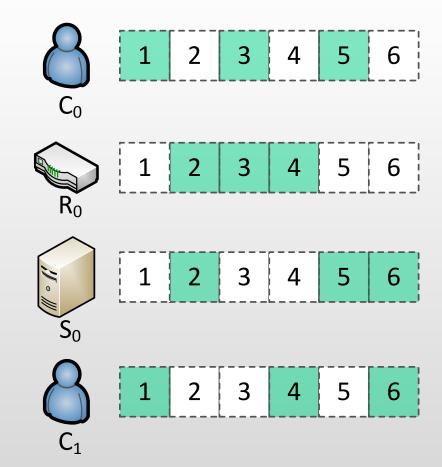
Saving Cyberspace means that we will need to implement a modular approach to security

Plausible Deniability

- Always assume somebody is listening
- It's better to be paranoid than to be caught
- What they don't know won't hurt you
- They can't audit what you don't have

• The Solution

- Multiple modules of defense resist penetration
- Messages increase strength as they propagate
- Each module is...
 - Isolated
 - Autonomous
 - Self-sufficient
 - Resistant to attacks





4) Standard Protocols

Saving Cyberspace means that we need to leverage existing protocols

Overview

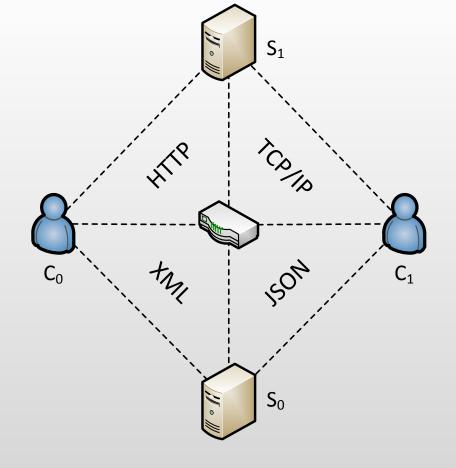
- Our choice of protocol does not define us
- Creating a file sharing app is art and science
- Creating a message protocol is wizardry

Benefits

- Obfuscation
- Interoperability
- Undetectable transfers

• The Solution

- Keep a low profile
- Use pre-existing protocols and standards
- HTTP, XML, JSON, etc.





5) Distributed Endpoints

Saving Cyberspace means that we will need to support a more flexible and adaptive model for file sharing

Overview

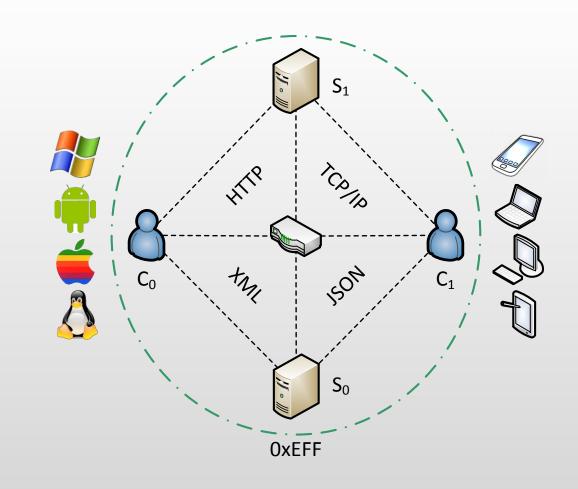
- Simple and effective
- Individuals, families, and organizations

Devices

- Phones, tablets
- Workstations, Servers, and Laptops
- Low-power devices
 - Raspberry Pi
 - Ouya

Operating Systems

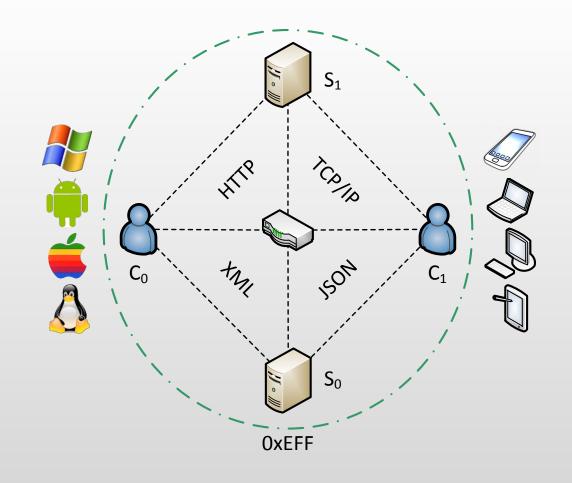
- Windows, Linux, Mac
- Android, iOS





5) Distributed Endpoints Saving Cyberspace means that we will need to support a more flexible and adaptive model for file sharing

- The Solution
 - Hybrid Model
 - Based on network routing technologies
 - Abstract content from transfer
 - No fixed servers
 - No client communication
 - Pervasive and ubiquitous
 - Secure, anonymous, free, everywhere





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Believe in the Right to Share

"I don't want to live in a world where there's no privacy, and therefore no room for intellectual exploration and creativity."

— Edward Snowden

"People who think they know everything really annoy those of us who know we don't."

Bjarne Stroustrup

The Missing Link

- Another File Sharing App?
 - Casual Dropbox user with an addiction to torrents
 - Not happy with the current state of file sharing apps
 - Share with friends, family, and/or strangers
 - Access to all my content from anywhere in the world
 - Convenience and control
 - Why doesn't a solution for me already exist?
 - This is a problem that we can solve





- Client
 - Join a group
 - Search, browse
 - Share, transfer files
- Router
 - Groups clients
 - Controls program flow
 - Data transfer
- Server
 - Data transfer through a (web) hosting provider
- Demo





- Secure
 - No P2P
 - No centralized servers
- Encrypted
 - Everything is encrypted
 - Leverage encryption standards
 - Varying encryption types and algorithms
 - Mutating, Automatic, Isolated, Data-Driven, and Stateless
 - Diffie Hellman, AES, etc.
 - Varying encryption techniques
 - Messages and data are always encrypted differently
 - Authentication, authorization





- Anonymous
 - No logging
 - No registration
 - No data retention
 - No loss of control
- Modular
 - Separation of messages and content
 - Unable to deduce the type of content exchange
 - Need-to-know basis
- Free
 - No ads





- Simple
 - Share, Search, Browse, Transfer
 - Use at home, work, or while traveling
- Everywhere
 - Windows, Linux, Mac
 - Android, iOS
 - Web
- Design Patterns
 - Entity Component System (ECS)
 - Faster, more flexible, and easier to extend



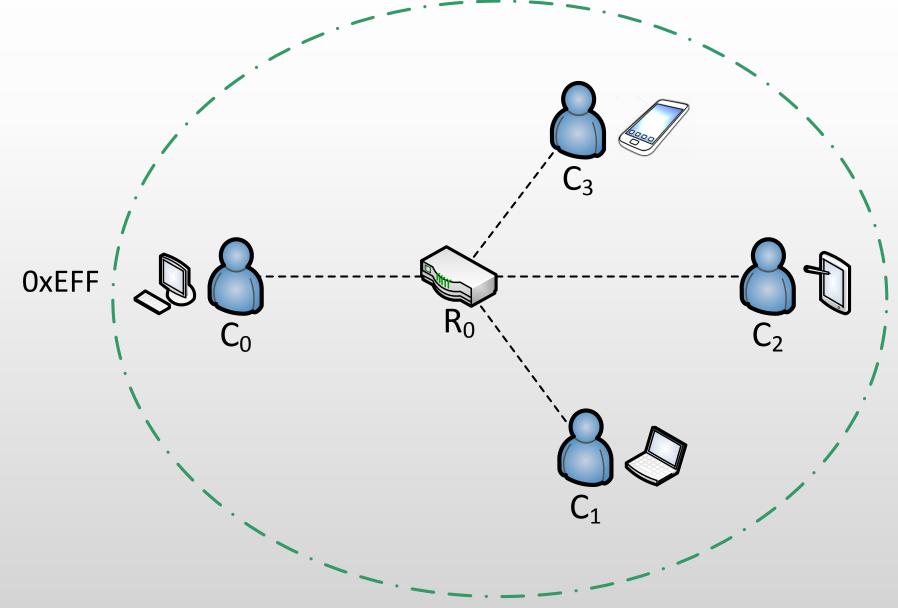


- Silent and Unseen
 - Leverage standards
 - Avoid suspicion
 - Remain undetectable
- Flexible and Adaptive
 - A million file sharing networks
 - Share files with yourself
 - Share files with family and friends
 - Share files with an organization

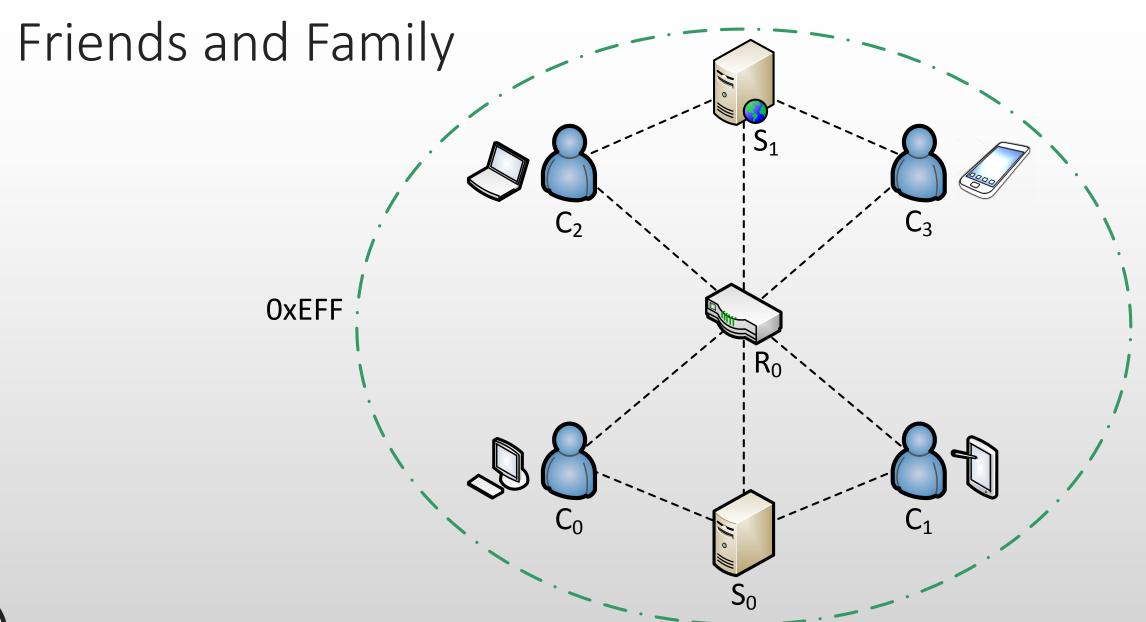




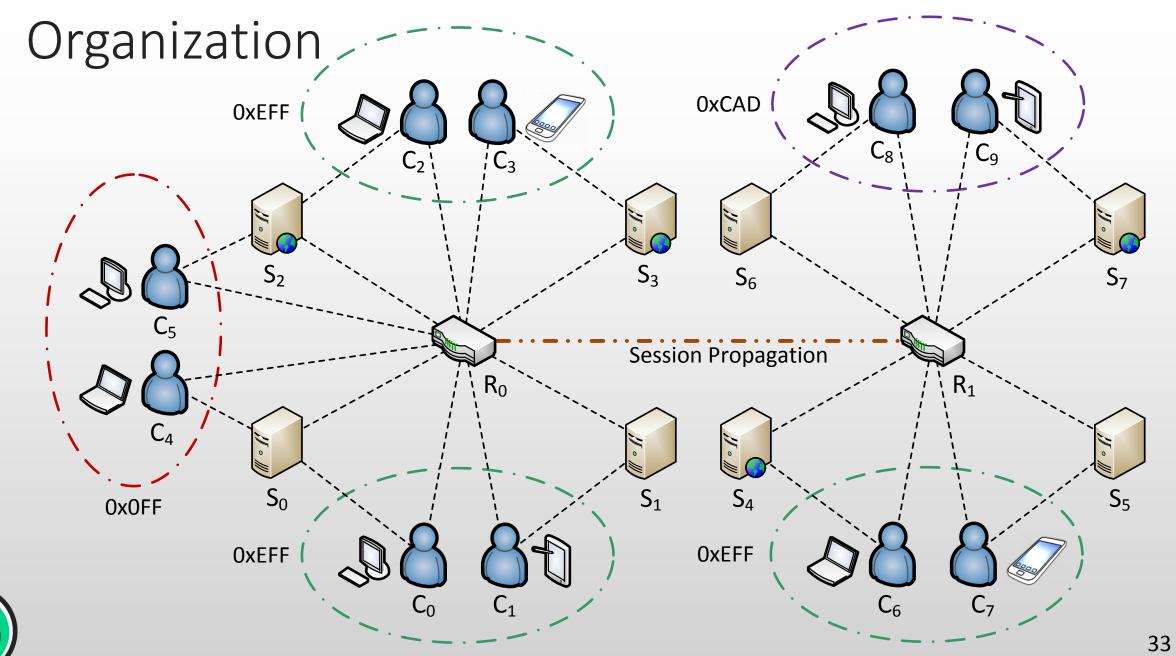
Individual













Summary

The Path Forward

"Only a life lived for others is a life worthwhile."

— Albert Einstein

"And one more thing."

- Steve Jobs

Changing the World

- Unbounded Potential
 - Possess a tremendous amount of talent
 - Good at what we do and we enjoy what we're good at
 - We can create something new and beautiful
 - Together we can change the world
- Enacting Change
 - Demonsaw is a tool
 - Deviate from the insecure models of file-sharing
 - New way to share our content without fear
 - Secure, Anonymous, Free, Everywhere



Thank you



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Appendix

Standing on the Shoulders of Giants

"Freedom is never more than one generation away from extinction. We didn't pass it to our children in the bloodstream. It must be fought for, protected, and handed on for them to do the same."

- Ronald Reagan

"Then Jesus asked him, What is your name? My name is Legion, he replied, for we are many."

- Mark 5:9

References

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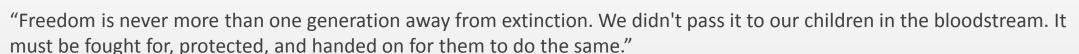
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"People who think they know everything really annoy those of us who know we don't."

Bjarne Stroustrup

"If life gives you lemons, make some kind of fruity juice."

- Conan O'Brien





Quotes

"The only way to keep a secret is to never have one."

– Julian Assange

"You can now be a master of your own destiny."

- Sean Parker

"Only a life lived for others is a life worthwhile."

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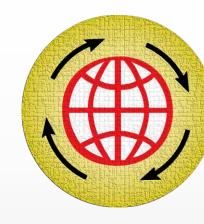
- Glenn Greenwald

"When the man with the demon saw Jesus a long way off, he ran and worshiped Him."

- Mark 5:6

"Then Jesus asked him, What is your name? My name is Legion, he replied, for we are many."

- Mark 5:9







Demo

Demonsaw 1.0

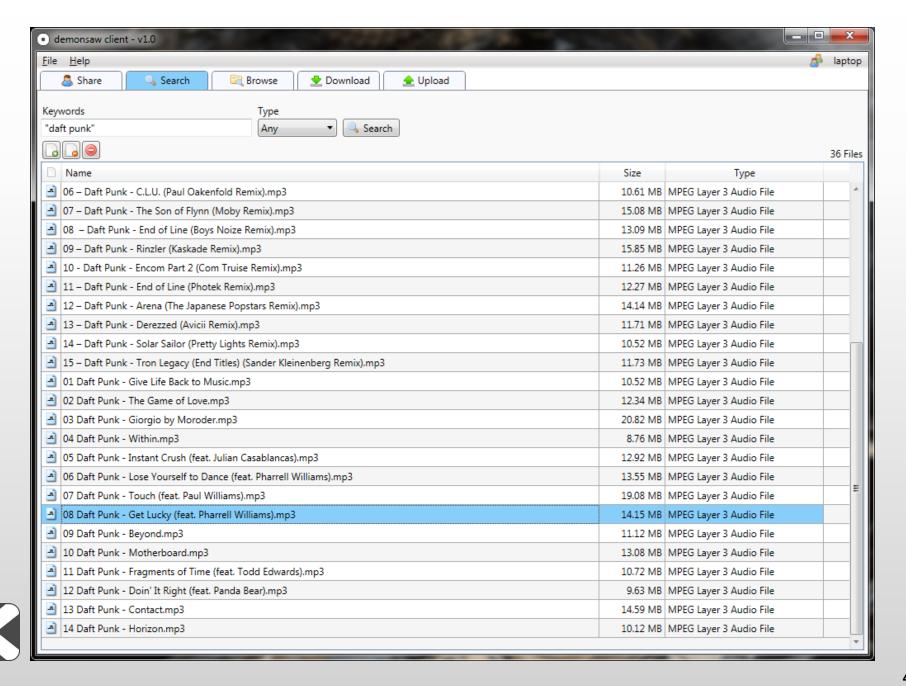
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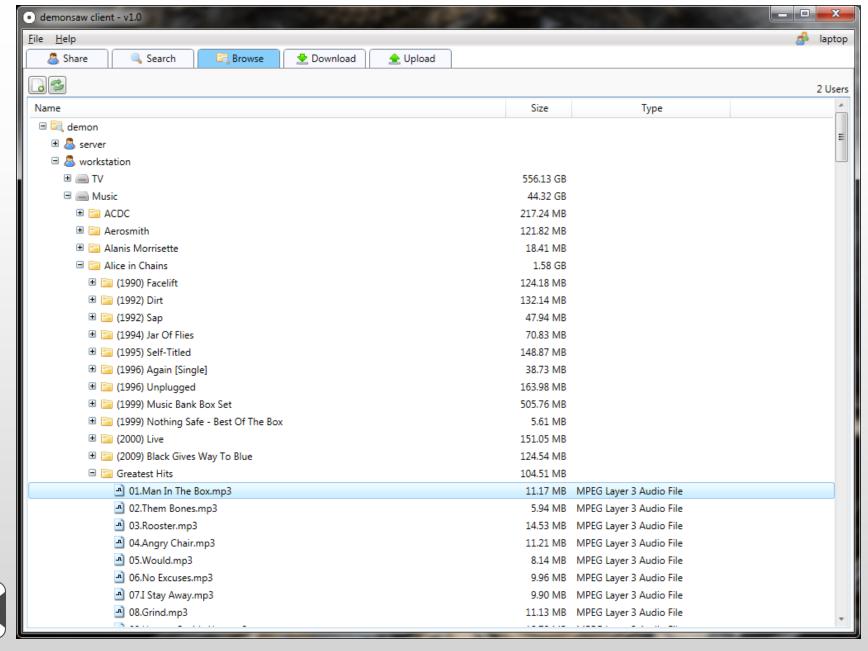
Search







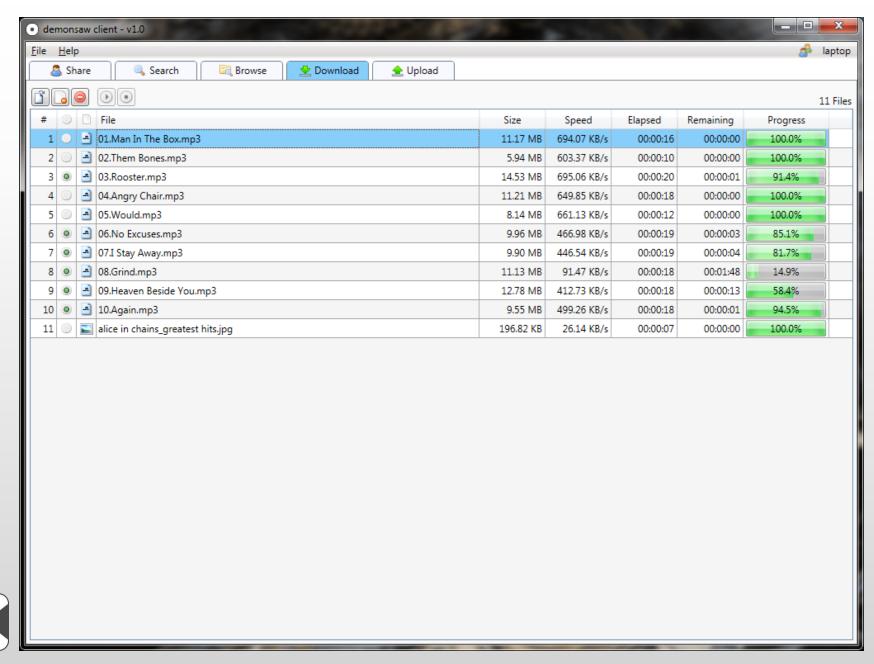
Browse







Transfer







Share

